

Federica Protti  
Università degli Studi di Torino (Italy), PhD student in *Communication Sciences*

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Born: Rimini, 05/04/1982  
Mobility: Full driving licence

I've been working with HCI and ICT since 2005. I have more than 5 years experience researching and working with social media, web 2.0 and 3.0 applications.  
My background in communication and computer science brings me a complete understanding of the implications in the digital media domain. I'm positive and goal oriented.

#### **Areas of Expertize:**

My research areas are ICT (Information Communication Technology) and HCI (Human Computer Interaction), focusing on: Interaction Design, Participatory Design, User-Centered Design, Children-Centered Design e User Experience, Knowledge Representation, Linked Open Data e Semantic Web, Information Visualization and Social Media.

#### **Education in progress:**

I was admitted to the *Doctoral School in Sciences of Language an Communication - Specialization in Communication Sciences* in 2009.  
I started my PhD in *Communication Science*, working between Telecom Italia Research Center in Torino (Italy) and the Computer Science Department - Università degli Studi di Torino.  
Currently I am attending the last year of PhD like visiting student at SKIL, Semantics & Knowledge Innovation Lab of Telecom Italia in Trento (Italy), to write down my final thesis.

#### **Education completed:**

I attended a Summer School on Multimedia Semantics (SSMS 2010) in Amsterdam.  
I earned a Master Degree in Multimedia and Mass Communication at Università degli Studi di Torino with a final project on Participatory Design, Children Centered Design, User Experience (2006-2008).  
I reached my Laurea Triennale (three-year bachelor degree) in Communication Science at Università degli Studi di Bologna, with a final project on Web Sites for Children. Topics: Interaction Design, Web Site Contents and Usability (2001-2005).

#### **Supervisors:**

Luca Console: Full Professor of Computer Science (*Università degli Studi di Torino - Computer Science Department - Facoltà di Scienze Matematiche, Fisiche e Naturali*).  
Fabrizio Antonelli: Director of SKIL (*Telecom Italia research center -Trento*).

#### **Professional Experience:**

- I am a Researcher in TILab (Telecom Italia Research Center) in torino since 2008.in ICT (Information and Communication Technology) and HCI (Human Computer Interaction).
- I worked as freelance Copywriter for Seat Pagine Gialle from January 2009 to December 2010.
- I worked as Interaction Design Expert for RE:Lab s.r.l. <http://www.re-lab.it/en> a start-up of the University of Modena and Reggio Emilia ([www.unimore.it](http://www.unimore.it)) From 2008 to 2010.
- I has been Contributor for 7 years for Mareinitaly magazine <http://www.mareinitaly.it/>.
- I worked as trainee Copywriter in Ecllettica-Akura <http://www.ecllettica-akura.com/>, Marketing and Advertising industry in Torino, for 6 months in 2007.

#### **Language skills:**

Mother tongue: Italian  
Other language(s): English, written and oral, advanced level

French, written and oral, basic level

### **Publications:**

#### **Interaction Design and User Experience:**

- Calefato C., Ferrarini C., Montanari R., Protti F., 2009. Designing Interactivity for children in car environment: an accessibility issue. In *Proceedings of 1st International Conference OASIS (Open Architecture for Accessible Services Integration and Standardization )* 2009, 4-5 November 2009, Florence, Italy.

>> in collaboration with 'Department of Science and Methods for Engineering, Human-Machine Interaction Group' – Università degli Studi di Modena e Reggio Emilia.

- PIEMONTE TEAM. 2011. WantEat: interacting with "social" networks of intelligent things and people in the world of enogastronomy. In *Proceedings of Workshop "Interacting with smart objects", held in conjunction with IUI 2011*. Palo Alto, CA, USA.

- PIEMONTE TEAM. 2011. Interacting with a Social Web of Smart Objects for Enhancing Tourist Experiences. To appear in *Proceedings of eTourism Present and Future Services and Applications (ENTER2012)*. Helsingborg, Sweden.

#### **Semantic Web:**

- Antonelli F., Cena F., Mana D., Protti F., Theseider Duprè D. 2010. Il Pignoletto Rosso: Semantic Web Technology in a Food- and Human-centered Project. In *Proceedings of the 6th Workshop on Semantic Web Applications and Perspectives (SWAP 2010)*. Bressanone-Brixen, Italy.

#### **Information Visualization:**

- International Patent Request PCT/IT2009/000402 at R.O.I. (awaiting patent deposit) : Representational and Interactional Model for the Exploration of a Multi-Taxonomical Catalogue.

>> in collaboration with 'Telecom Italia Lab' Research Center.